Program Evaluation for International Education Professionals

Location/Format: Online

Course Code: INTR 100

Course Description

The objective of this course is to provide international education practitioners with introductory concepts and tools to make sound program decisions. This interactive on-line course, facilitated by a professional program evaluator, will introduce candidates to the underlying theory that guides program evaluation and provide them with practical assignments that lead to competency in conducting, commissioning, or using evaluations. The course presents various program evaluation options to illustrate the multitude of models and tools available to conduct an evaluation.

The course utilizes the case-method approach to learning. Candidates will develop competencies in program evaluation by designing the preliminary stages of an actual evaluation. They will also have the opportunity to apply the knowledge and skills learned throughout the course to a program with which they are familiar.

Course topics include:

- Program evaluation and the international educator
- Key terms, concepts, and benefits of program evaluation
- Using program evaluation in learning organizations - stakeholder involvement and ethics
- Basic steps in the evaluation process and major approaches
- Building an evaluation framework using logic models
- Program needs, improving performance, accountability, and program results
- Multi-lines of evidence and the art of making design decisions: Data collection methods sensitive to the international education context
- Data Analysis, recommendations development, and reporting
- Communicating and utilizing evaluation results

Requirements

Program Evaluation for International Education Professionals is an open enrolment interest course that is part of the certificate stream of the International Educators’ Training Program. Like the IETP, this course has been developed for education professionals - administrative and program staff, instructors, and researchers - whose responsibilities involve them with international students, international programs, or any other facet of international education. This course will appeal most to people with an interest in developing a deeper understanding and awareness of cross-cultural educational issues.

Online Registration: https://ctecentre.ca

Fees: $575.00 CDN; tuition fees must be paid in full in order to register in a course.

Course Materials

1. Kuji-Shikatani, Keiko (2008), Course Reader, Queen's Campus Bookstore ISBN: 88880084701

Unless specified, all course materials are available from the Queen's Campus Bookstore. Visit their textbook search page <http://www.campusbookstore.com/Textbooks/SearchEngine/>. Questions related to your order should be directed to the Campus Bookstore at 1-800-267-9478 or 613-533-2955.