Managing International Education Programs

Location/Format: Online

Course Code: INTR 130

Course Description

We live in the "global village", as Marshall McLuhan termed our technologically-interconnected world, but generally speaking, we are not worldly in knowledge of other peoples. Canadian secondary and post-secondary institutions have sought to address this through curricular and importantly, co-curricular activities providing students with direct experience in other cultures. The resulting institutional international education programs now attract and prepare thousands of students to study abroad. Good management and leadership of such programs underpins the institution's responsibility and reputation as well as supporting student success. This course deals with the macro and micro: It introduces you to international education theory and models and asks you to think deeply about management and leadership practices for designing, operating and assessing strategic, effective and efficient international education programs for students primarily, but with application to faculty, teachers and staff as well.

Topics in this course include:

- International education theory, related contexts and types of international education programs
- Management theories and tools and techniques for managing international education program
- Creating and sustaining local and international partnerships
- Leadership imperatives
- Challenges and opportunities on the horizon
- Developing, critiquing or tweaking your own international education program model

Online Registration: https://ctecentre.ca

Fees

$575.00 CDN: Tuition fees must be paid in full in order to register in a course.

Course Materials


It can be ordered by contacting BCCIE at 1-250-978-4242 FAX: 1-250 978-4249 Web: www.bccie.bc.ca

This 85 page book can also be downloaded from http://www.bccie.bc.ca/bccie/docs/publications/devprogs.pdf

Unless specified, all course materials are available from the Queen's Campus Bookstore. Visit their textbook search page <http://www.campusbookstore.com/Textbooks/SearchEngine/>. Questions related to your order should be directed to the Campus Bookstore at 1-800-267-9478 or 613-533-2955.